

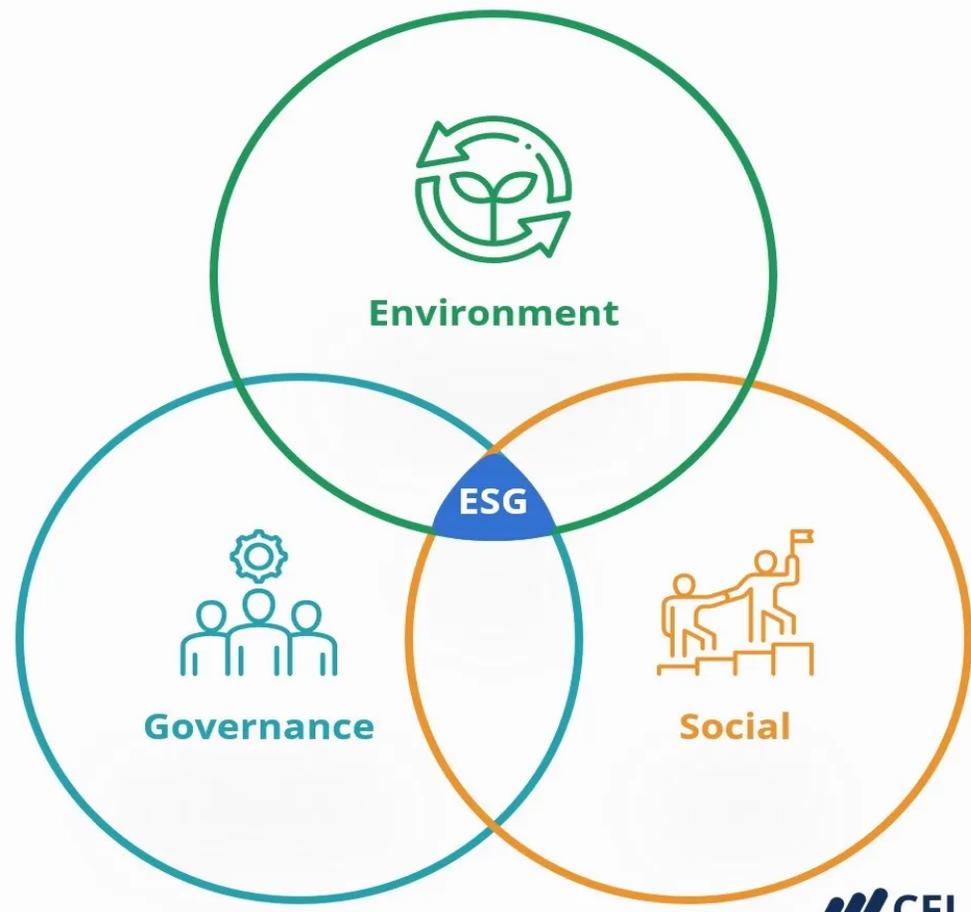
# How to integrate a sustainability strategy into your business

by  
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**B/Able**

We **believe** that every business is able to change for the better and we partner with you to find the most effective way to positively impact your business and the **world** we live in.

# WHAT IS SUSTAINABILITY?



# WHY?

- Protect our planet and our communities
- Reduce risk
- Improved brand image and competitive advantage
- Increase productivity and reduce costs
- Increase business ability to comply with regulation
- Attract employees and investors
- Attract new customers
- Reduce waste
- Keep investors/shareholders happy



# WHERE DO YOU START?

- Engage stakeholders
- Current state assessment
- Peer reviews
- Materiality assessment to establish priority issues for the business
- Establish a robust strategy
- Focus on implementation

# MATERIALITY MEANS PRIORITY

“What we mean by materiality are those topics that have a direct or indirect impact on an organizations ability to create, preserve or erode economic, environmental and social value for itself, its stakeholders and society at large” -

GRI G4 Guidelines





# STRATEGY DEVELOPMENT

12 June 2023

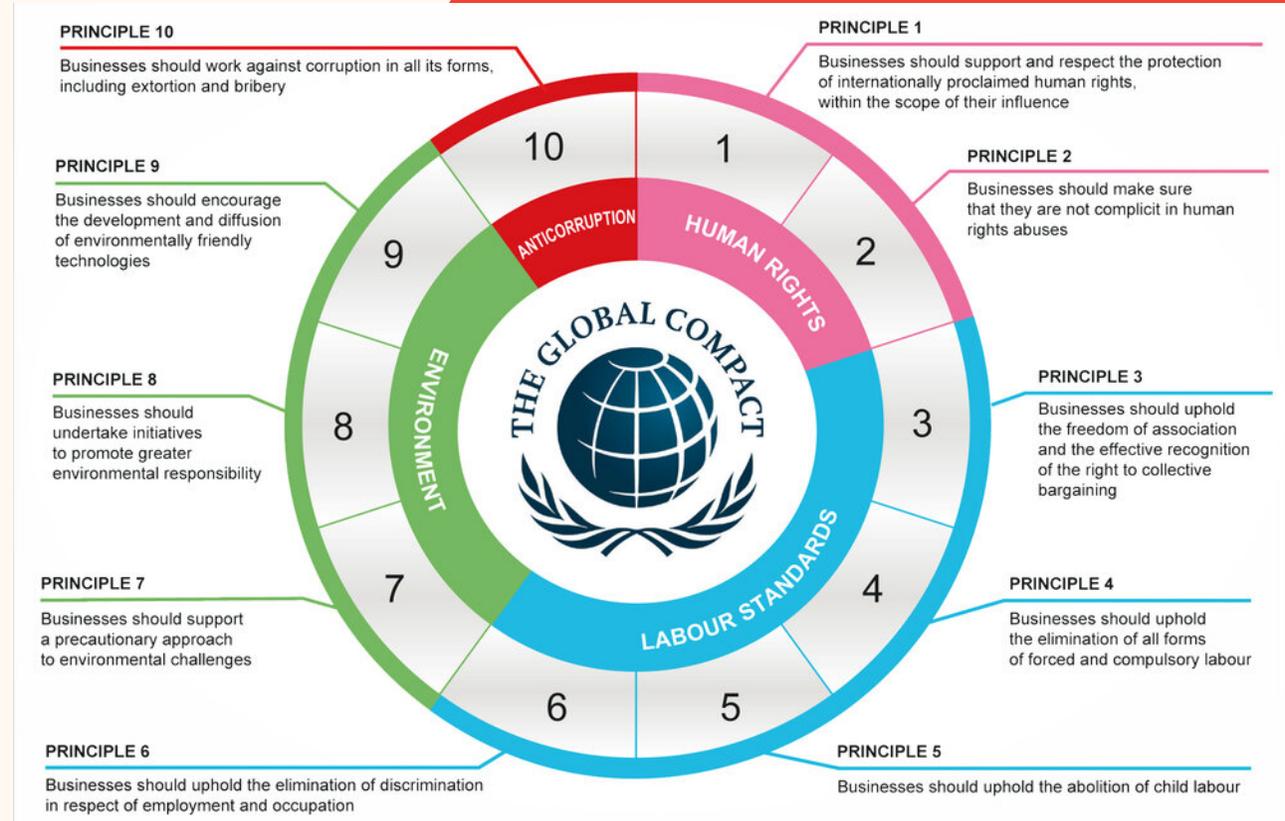
- Develop a strategy framework with a vision statement & high level targets to achieve company ambitions
- Create Pillars
- Align your strategy to the Global Strategy



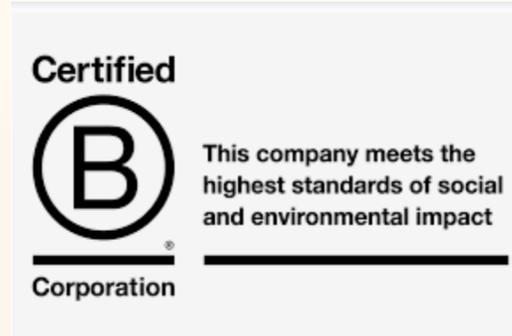
# SUSTAINABLE DEVELOPMENT GOALS



# THE UNITED NATIONS GLOBAL COMPACT



# FUTURE AMBITIONS



# SUMMARY

- Engagement of stakeholders
- Accountability within the business for goals and targets
- Collaboration (employees, suppliers, partners)
- Report on progress to ensure momentum is gathered and maintained
- Embed Sustainability in your organisation - Don't Bolt on
- No Greenwashing – be honest and transparent
- Join organisations to support your journey
- Get started today... No business is perfect... we're all on a journey



# THANK YOU

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