



Annual Sponsorship Packages
Benefits & rates for supplier organisations supporting the Direct Commerce Association

Included benefits	Bronze £1,950	Silver £2,950	Gold £4,950	Platinum £19,500
<u>Events related:</u>				
Free national event places included	3	6	10	20
Half price national event places included*	3	6	10	20
Free regional/training event places included	3	4	5	10
Half price regional/training event places included*	5	5	5	10
Listings in Expert Roster section on DCA website	5	7	10	20
Opportunity to speak at/propose speakers for DCA events	✓	✓	✓	✓
Display space at events – first come first served basis, subject to venue capacity	Modest charge	Modest charge	Modest charge	Included (first option)
Option to co-locate customer meetings/presentations at events: sharing networking/refreshments – at cost	Modest charge	✓	✓	✓
Opportunity to host and assist in the development regional and national event programs			✓	✓
<u>Advertising, branding & content</u>	n/a	n/a	n/a	Included
Top Banner on website homepage with URL link				
Button on website homepage with URL link for 2 weeks	1	2	4	n/a
Digital banner ads in DC Weekly newsletter, first come, first served basis subject to availability	2	4	6	10
Your logo on DCA marketing materials inc event badges, agendas, joining instructions etc	n/a	n/a	n/a	Included

	2	3	5	10
Complimentary subscriptions to Direct Commerce Magazine & unlimited access to online archive				
Exclusivity for single service category(ies) -ie: for companies with multiple services, platinum level offers unlimited options			single category ✓	multiple ✓
Sponsorship of Direct Commerce Awards categories	10% discount from rate card	20% discount from rate card	30% discount from rate card	50% discount from rate card
Display advertising in DCM	5% discount From rate card	10% discount from rate	30% discount From rate	50% discount from rate card
Active participation in DCA development: Opportunity to stand for election to the Executive Leadership Board or Panel of Council Advisors	✓	✓	✓	✓
Opportunity to submit unique, timed member offers	✓	✓	✓	✓
Access to member discounts as secured for all members	✓	✓	✓	✓
Opportunity to join special interest group working parties	✓	✓	✓	✓

These rates are valid from 1st March 2019

* further half price concessions may be offered for sponsors intending to invite and then host clients/prospects at DCA events – subject to availability

DCA Memberships can start at any time of year and last from the date they are confirmed for a full calendar year e.g. 1/11/2019-31/10/2020

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