

DCA Associate Annual Membership Packages
Benefits & rates for supplier organisations supporting the Direct Commerce Association

Included benefits	SME Associate (sole trader/partnership) £495	Associate £795
Events related:		
Half price national event places included**	2	4
Free regional/training event places included	1	2
Half price regional/training event places included**	5	5
Listings on DCA website -product/service headings	3	3
Opportunity to speak/propose speakers for DCA events	✓	✓
Display space at DCA events – first come first served basis, subject to venue capacity	Modest charge	Modest charge
Advertising, branding & content		
Opportunity to submit unique, timed member offers	✓	✓
Use of the DCA logo on your company’s website and on any collateral materials your business produces	✓	✓
Publication of white papers, case studies & news items on DCA website	✓	✓
Access to member discounts, as secured, for all members	✓	✓
Free single subscription to Direct Commerce Magazine & unlimited access to its online archive	✓	✓
Banner on DCA website homepage for up to 4 weeks, with URL link	Modest charge	Modest charge
Digital banner ads in DC Weekly newsletter, first come, first served basis subject to availability	50% discount from rate card	50% discount from rate card
Active participation in DCA development:		
Opportunity to stand for election to the Executive Leadership Board or Panel of Council Advisors	✓	✓
Option to co-locate customer meetings/presentations within DCA events: sharing networking/refreshments	Modest charge	Modest charge
Opportunity to join working parties on special interests	✓	✓

** further half price concessions may be offered for associate members intending to invite and then host clients/prospects at DCA events – subject to availability**

DCA Memberships can start at any time of year and last from the date they are confirmed for a full calendar year e.g. 1/11/2019-31/10/2020