



Official entry form to be completed by all entering



Direct Commerce Awards • 32 Enterprise Avenue • Tiverton • Devon • EX16 4FP
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Category entered (please tick)

1	Annual sales of up to £5M	B2B	B2C
2	Annual sales of £5M - £15M	B2B	B2C
3	Annual sales of £15M - £30M	B2B	B2C
4	Annual sales of £30M - £50M	B2B	B2C
5	Annual sales of £50M-£100M	B2B	B2C
6	Annual sales of £100M+	B2B	B2C
7	Best Exploitation of Technology - annual sales up to £25M	B2B	B2C
8	Best Exploitation of Technology - annual sales over £25M	B2B	B2C

BEST BUSINESS TO CONSUMER BRAND			
9	Children's/Family		
10	Active Lifestyle/Young		
11	Mature Market		
12	Home & Interiors		
13	Luxury/Prestige		
14	Fashion/Accessories		
15	Gardening & Outdoor Leisure		
16	Gifts, Hobbies & In-home		
17	Charity Trading		

BEST BUSINESS TO BUSINESS BRAND			
18	Office & General Business Supplies		
19	Industrial, Technology & Warehouse Supplies		
20	Facilities Management, Janitorial Equipment & Hygiene Supplies		
21	Education, Teaching & Training Equipment & Supplies		
22	Health, Medical, Scientific Supplies & Equipment		

23	Best Overall Niche Brand	B2B	B2C
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CAMPAIGN/PARTNERSHIP			
24	Best Catalogue Creative & Print Production Campaign	B2B	B2C
25	Best Mail Campaign		
26	Best Door Drop Campaign		
27	Best TV Advertising Campaign		
28	Best Social Campaign	B2B	B2C
29	Best Technology Partnership	B2B	B2C
30	Best New Media Development		

31	Outstanding Philanthropy		
32	Outstanding Customer Experience		
33	Outstanding Agility in response to Covid-19		

Enter any two categories of your choice for **£95 (+VAT)**. Each additional category entered is **£40 (+VAT)**.

All entries will be confirmed via a VAT invoice (issued on net terms). Full instructions on how to submit your entry will be emailed after your form has been processed. **All processed entry forms are considered final.**

Entering Company:

Entering Brand(s) if different:

My Name: Position:

Company: Web:

Address:

..... Postcode:

Email address:

Landline:..... Mobile:.....

PO Number (if applicable):

Date: Signature:



CALL FOR ENTRIES
CLOSING DATE
23RD APRIL 2021

How would you like to submit your entry?

By Post

Digital

Please await instructions before submitting your entry