























Annual Sponsorship Packages

Benefits & rates for supplier organisations supporting the Direct Commerce Association

Included benefits	Bronze £1,950	Silver £2,950	Gold £4,950	Platinum £7,950
Free event places	3	6	10	20
Half price event places	3	6	10	20
Listings in Expert Finder section on homeofdirectcommerce.com	5	7	10	20
Opportunity to create and host virtual sessions exclusively for DCA client side members	✓	✓	✓	✓
Opportunity to speak at or propose speakers DCA events	✓	✓	✓	✓
Option to co-locate customer meetings/presentations at events: sharing networking/refreshments – at cost	Modest charge	✓	✓	✓
Display space or roundtable hosting at events	Modest charge	Modest charge	Modest charge	Included
Subscription (open to all members of your team) to the homeofdirectcommerce.com, including access to the latest issue of Direct Commerce Magazine & the full archive of past issues/articles	✓	✓	✓	✓
Banner on website homepage with URL link	n/a	n/a	n/a	Included
Button on website homepage with URL link for 2 weeks	1	2	4	n/a
Digital banner ads in DC Weekly newsletter (subject to availability)	2	4	6	10
Exclusivity for single service category(ies) -ie: for companies with multiple services, platinum level offers unlimited options	n/a	n/a	single category ✓	multiple ✓
Display advertising in DCM	5% discount From rate card	10% discount from rate	30% discount From rate	50% discount from rate card

Opportunity to stand for election to the Executive Leadership Board or Panel of Council Advisors				
Opportunity to submit unique, timed member offers				
Access to member discounts as secured for all members				
Discounted rate for Expert Register, a unique recruitment service for multichannel retailers & candidates seeking permanent, interim or consultancy roles within the sector				
Affiliation with NEMOA in the USA				

DCA Memberships can start at any time of year and last from the date they are confirmed for a full calendar year e.g. 1/12/2021-30/11/2022