



### DCA Associate Membership

Included benefits	SME Associate (sole trader/partnership) £495 (+VAT)	Associate £795 (+VAT)
Free event places	1	2
Half price event places	2	4
Listings in the Expert Finder on the homeofdirectcommerce.com	3	3
Opportunity to create and host virtual sessions exclusively for DCA client side members	✓	✓
Opportunity to speak at or propose speakers DCA events	✓	✓
Subscription (open to all members of your team) to homeofdirectcommerce.com Includes unlimited access to Direct Commerce Magazine & the full archive of content	✓	✓
Unlimited publication of white papers, case studies & news items on homeofdirectcommerce.com	✓	✓
Use of the DCA logo on your company's website and on any collateral materials your business produces	✓	✓
Opportunity to submit unique, timed member offers	✓	✓
Access to member discounts, as secured, for all members	✓	✓
Digital banner ads in DC Weekly newsletter, first come, first served basis subject to availability	50% discount from rate card	50% discount from rate card
Discounted rate for Expert Register, a unique recruitment service for multichannel retailers & candidates seeking permanent, interim or consultancy roles within the sector	✓	✓
Opportunity to stand for election to the Executive Leadership Board or Panel of Council Advisors	✓	✓
Opportunity to join working parties on special interests	✓	✓
Affiliation with NEMOA in the USA	✓	✓

DCA Memberships can start at any time of year and last from the date they are confirmed for a full calendar year e.g. 1/12/2021-30/11/2022