

DCA Client side membership at a glance

Included benefits (based on Annual Sales Turnover)	< £1m Lite £395*	< £1m Elite £495*	£1-5m Lite £495*	£1-5m Elite £695*	£5-20m Lite £595*	£5-20m Elite £795*	> £20m Lite £895*	> £20m Elite £1095*
Free event places	0	0	0	1	0	1	0	2
Half price event places	0	2	0	2	0	4	0	5
Access to free virtual sessions developed exclusively for DCA client side members	✓	✓	✓	✓	✓	✓	✓	✓
Representation and lobbying on key sector issues	✓	✓	✓	✓	✓	✓	✓	✓
Networking and expertise sharing opportunities	✓	✓	✓	✓	✓	✓	✓	✓
Subscription (open to all members of your team) to homeofdirectcommerce.com Includes unlimited access to Direct Commerce Magazine & the full archive of content	✓	✓	✓	✓	✓	✓	✓	✓
Discounted rate for Expert Register, a unique recruitment service for multichannel retailers & candidates seeking permanent, interim or consultancy roles	✓	✓	✓	✓	✓	✓	✓	✓
Unlimited support – The DCA's secretariat team is on hand to offer confidential support, advice, introductions and referrals	✓	✓	✓	✓	✓	✓	✓	✓
Discounted rates and special offers from selected suppliers	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to submit questions for expert legal opinion	✓	✓	✓	✓	✓	✓	✓	✓
Affiliation with NEMOA in the USA	✓	✓	✓	✓	✓	✓	✓	✓

* Subject to VAT at the prevailing rate

DCA Memberships can start at any time of year and last from the date they are confirmed for a full calendar year e.g. 1/12/2021-30/11/2022