



Useful information & FAQ's

When is the deadline for entries?

Your entry needs to be with us by **4pm on Monday 16th May 2022.**

Your entry MUST relate to the trading period 1st January 2021-31st December 2021.

Who can enter?

Any organisation involved in direct-to-customer retailing across traditional and newly emerging channels from both Business to Business and Consumer sectors. Suppliers/Agencies may collaborate to enter any categories.

We're a small business – what chance do we have of winning?

Our judges will choose who they think has performed the best overall, regardless of size. Traditionally small businesses have won big at the Awards. Please [visit](#) our archive of past winners.

How do I submit my entry?

We accept digital and postal entries, please complete the entry form, and await instructions before submitting or sending your entry.

Who Judges the entries?

An independent panel of acknowledged and recognised experts in the sector. Judges do not mark the entries of any business with which they have or had any involvement, and all sign a confidentiality agreement prior to receiving any entries.

If I submit financial results in my entry, will they stay private?

Entries are seen only by the Direct Commerce Awards team and our judges. In 24 years, there has never been a breach of confidentiality. You are welcome to express financial information/sales in percentages, rather than disclose figures.

When is the shortlist released?

Monday 6th June 2022.

What happens if I make the shortlist?

All shortlisted entrants receive 1 complimentary place to the Awards presentation dinner taking place on 23rd June 2022 at the Millennium Hotel, Gloucester Road, London, SW7 4LH. Our team will contact you with more details and additional places at the dinner are available to book.

What do winners receive?

All winners receive a trophy – presented by our celebrity host at the Awards dinner on 23rd June. You will also be approached by the Direct Commerce Magazine Editorial team for a write-up in a special issue of the magazine that is released in early July 2022.

Our Awards team is ready to help with any other questions you may have. Please email events@directcommerce.biz or call **0208 092 5227**