



Annual Sponsorship Packages

Included Benefits	Bronze £1950 (+VAT)	Silver £2950(+VAT)	Gold £4950(+VAT)	Platinum £7950(+VAT)
Free event places – choose your preferred event from those on offer i.e. DCA Annual Summit	3	6	10	20
Half price event places – you choose your preferred event(s)	3	6	10	20
Listings in DCA member companies’ most visited resource for seeking new suppliers. Expert Finder enables the best options to be found quickly, by category, at homeofdirectcommerce.com	3	7	10	20
Digital banner ads in DC Pulse newsletter (subject to availability)	2	4	6	10
Opportunity to create/host virtual seminars, product launches & discussions. Enjoy free promotion when developed exclusively for DCA client-side members	✓	✓	✓	✓
Opportunity to speak, host sessions, or propose speakers for DCA events. Contribute expertise to DCA’s ongoing mission to deliver quality training for all member company execs in key disciplines.	✓	✓	✓	✓
Option to co-locate customer meetings/presentations at events: sharing networking/refreshments – at cost	✓	✓	✓	✓
Full company access to homeofdirectcommerce.com gives your team Direct Commerce Magazine & the full archive of valuable expert contributions	✓	✓	✓	✓
Unlimited, supported publication & promotion of your content: case studies, thought leadership, how to’s, & news items at homeofdirectcommerce.com	✓	✓	✓	✓
Display space or roundtable hosting at events				✓
Opportunity to submit unique, timed member offers	✓	✓	✓	✓
Access to member discounts, for example special member rates for recruitment from Expert Register	✓	✓	✓	✓
Special rates and advance info about high visibility sponsorship of DCA initiatives and related events throughout the year	✓	✓	✓	✓
Exclusivity for single service category(ies) -ie: for companies with multiple services			✓	✓
Opportunity to get involved with the Executive Leadership & Advisory Board and/or to contribute to working parties on key DCA projects	✓	✓	✓	✓
Affiliation with NEMOA in the USA	✓	✓	✓	✓

To join call 0208 092 5227 or email events@directcommerce.biz