



## **2023 Direct Commerce Awards Sponsorship Options**

**Event format & expected audience:** The evening starts with a networking drinks reception and then all guests are invited to take their seats at dinner, after which the Awards are presented to the winners. You can expect there to be plenty of business owners/directors and senior representatives from shortlisted companies in attendance. Suppliers also use the dinner to host clients.

**When & where:** Tuesday 17<sup>th</sup> October at Millennium Gloucester Hotel, SW7

**What's on offer:**

**Platinum co-branding sponsorship package – PENDING**

**Includes:**

- Full co-branding - ie: The "your name Direct Commerce Awards"
- 2 x tables of 12 guest tables at the Awards dinner
- Opportunity to deliver welcome speech
- Lead position branding on all materials connected with the entry and event marketing campaigns and AV presentations delivered during the evening
- Opportunity to present trophies to 4 category winners.
- Full credits and editorial space in the post-event winners' publication

**Rate: C. £9,900 (+VAT)**

**Category sponsorship – multiple**

Your logo on all Awards marketing materials pre/post event. Presentation of trophy to the winner, with photography, & a name check from our celebrity host – categories are available singly and in pairs

**Rate: £975 (+VAT) for 1 category or £1750 (+VAT) for 2**

**Sponsorship of the winners' tippie – 1 opportunity**

Bottles delivered to the winning guests' tables with sponsors congratulation message/tag/card & name check from celebrity host.

**Rate: C. £750 – £1150 (+VAT) dependent on brand & availability**

**Sponsorship of printed evening guest programme – 1 opportunity**

Ideally provided by sponsoring printer who might also wish to provide personalised guest tent cards,

**Rate: £500 (+VAT) and includes 1 ticket for the evening.**

Call **0208 092 5227** or email [events@directcommerce.biz](mailto:events@directcommerce.biz) to discuss and book – all opportunities are available on a first come, first served basis.