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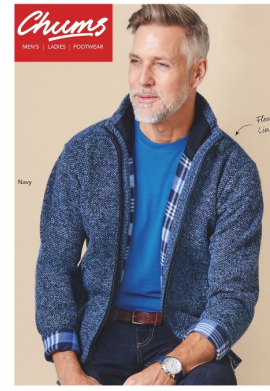
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Daniel Martin  
Head of Creative and Customer Communications



**Matt Jones**  
Systems Director

**Julia Chisholm**  
Account Director

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# The Challenge

# The Solution

# Product Information Management



Coopers of Stortford > Products

<b>PIM</b>	Panels	Preferences	Import Files	Logout (DanielMartin)			
<b>Products</b>	Groups	Images	Categories	Attributes	Attribute Sets	Company Variables	Reporting Dashboard
<b>Search Products</b>	Advanced Search	Create New Product	Show Deleted Products				

## Search Products

Displaying 1-500 of 6117 result(s)

sku	name	buy_line_name	cat_sku	price	save_price	was_price	Created At	part_no	buy_offer_quantity	buy_offer_save_quantity	blus_cross_price	buy_together_price	save_percentage	
<a href="#">1085_WH</a>	13 WHT MENS HANKIES BAKERS DOZEN	13 Plain White Handkerchiefs	1085	£9.99		9.99	23/04/2021 12:03:41	BD1413	2	2			0%	
<a href="#">1086_MX</a>	12 MIXED MENS HANKERCHEFS	12 Mixed Handkerchiefs	1086	£9.99		9.99	23/04/2021 12:03:41	HR	2	2			20%	
<a href="#">A796_SI</a>	HALF CAR COVER	Half Car Cover	A796	£19.99		19.99	26/10/2021 17:25:12	6695					25%	
<a href="#">B953_GR</a>	500G CANADA GREEN	500g Canada "Green"™ Grass Seed	B953	£9.99		9.99	17/06/2021 09:47:56	3607					0%	
<a href="#">C625_BR</a>	BROWN LEATHER CAR CUSHION 1+1	Leather Car Seat Cushion	C625	£19.99		19.99	21/09/2021 16:22:06	C625 BR	1				25%	
<a href="#">C656_CH</a>	Chrome Safety Handle 1+1	Suction Safety Handle	C656	£19.99		19.99	23/04/2021 12:03:42	10674	1				0%	
<a href="#">C656_WH</a>	Instant Safety Handles 1+1	Suction Safety Handle	C656	£19.99		19.99	23/04/2021 12:03:42	10673					0%	
<a href="#">C709_SI</a>	SOIL SPIKE SCREW IN	Screw-In Pole Base	C709	£12.99		12.99	23/04/2021 12:03:43	6811					0%	
<a href="#">C788_CL</a>	ANTI SLIP MAT GRIPS	Pack of 4 Mat Grips	C788	£9.99		9.99	17/08/2021 09:48:10	6907	2	2	£8.99		0%	
<a href="#">C788_OR</a>	ANTI SLIP MAT GRIPS	Pack of 4 Mat Grips	C788	£9.99		9.99	25/10/2021 10:01:18	C788	2	2			0%	
<a href="#">C788_GRY</a>	ANTI SLIP MAT GRIPS	Pack of 4 Mat Grips	C788	£9.99		9.99	25/11/2021 10:55:18	6907	2	2			0%	
<a href="#">C829_OR</a>	SEED & PEANUT FEEDER	Bird Feeders x2	C829	£24.99		£19.99	23/04/2021 12:03:43	7123					0%	
<a href="#">C829_N</a>	NUTS 1KG BIRD	Nuts 1kg	C829 N	£9.99		9.99	13/10/2021 15:25:44	BF10N					0%	
<a href="#">C829_S</a>	SEEDS 1KG BIRD	Seed 1kg	C829 S	£6.99		6.99	26/10/2021 17:25:12	BF10S					0%	
<a href="#">C854_GL</a>	OVEN GLOVES WGRIPS	Pair of Coopers Cook's Gloves	C854	£12.99		£10.39	23/04/2021 12:03:44	10957			£10.39		0%	
<a href="#">C854_WH</a>	OVEN GLOVES WGRIPS	Pair of Coopers Cook's Gloves	C854	£12.99		£10.39	26/11/2021 09:11:10	10957					0%	
<a href="#">C855_GA</a>	OVEN GAUNTLET GLOVES WGRIPS	Pair of Coopers Cook's Gauntlets	C855	£17.99		£14.39	23/04/2021 12:03:44	10956			£14.39		0%	
<a href="#">C855_WH</a>	OVEN GAUNTLET GLOVES WGRIPS	Pair of Coopers Cook's Gauntlets	C855	£17.99		£14.39	26/11/2021 09:22:06	10956					0%	
<a href="#">C869_WH</a>	BEHIND THE EAR HEARING AMPLIFIER	Behind The Ear Hearing Amplifier	C869	£49.99		49.99	17/06/2021 09:47:56	7637					0%	
<a href="#">C870_BE</a>	IN EAR HEARING AMPLIFIER DIGITAL	Digital In-ear Amplifier	C870	£99.99		99.99	18/08/2021 10:13:14	7638					0%	
<a href="#">C926_BLK</a>	PUSH WHEEL CHAIR LIGHTWEIGHT	Coopers Lightweight Transit Wheelchair	C926	£129.99		129.99	17/06/2021 09:47:57	7707					0%	
<a href="#">C969_WH</a>	1+1 MINI TABLES	Mini-table	C969	£29.99		£23.99	23/04/2021 12:03:44	7781					0%	
<a href="#">C985_WH</a>	1L STONE PATIO & DECKING CLEANER	1L Stone, Patio and Decking Cleaner	C985	£9.99		9.99	23/04/2021 12:03:44	7841					0%	
<a href="#">D019_BLK</a>	PK 2 WALKING STICK TIPS	Pack of 2 Walking Stick Tips	D019	£9.99		9.99	17/06/2021 09:48:00	9874					0%	
<a href="#">D093_GR_33-35</a>	MENS PANTS 33-35 SET OF 3	Pack of 3 Men's Y-fronts	D093	£29.99		29.99	23/04/2021 12:03:45	8055-33-35	2	5			0%	
<a href="#">D093_GR_36-38</a>	MENS PANTS 36-38 SET OF 3	Pack of 3 Men's Y-fronts	D093	£29.99		29.99	23/04/2021 12:03:45	8055-36-38	2	5			0%	
<a href="#">D093_GR_39-41</a>	MENS PANTS 39-41 SET OF 3	Pack of 3 Men's Y-fronts	D093	£29.99		29.99	23/04/2021 12:03:45	8055-39-41	2	5			0%	
<a href="#">D093_GR_42-44</a>	MENS PANTS 42-44 SET OF 3	Pack of 3 Men's Y-fronts	D093	£29.99		29.99	23/04/2021 12:03:46	8055-42-44	2	5			0%	
<a href="#">D093_Y_32-44</a>	MENS Y FRONTS 42-44 SET OF 3	Pack of 3 Men's Y-fronts	D093	£29.99		29.99	23/04/2021 12:03:47	10423-42-44	2	5			0%	
<a href="#">D093_Y_33-35</a>	MENS Y FRONTS 33-35 SET OF 3	Pack of 3 Men's Y-fronts	D093	£29.99		29.99	23/04/2021 12:03:47	10423-33-35	2	5			0%	
<a href="#">D093_Y_36-38</a>	MENS Y FRONTS 36-38 SET OF 3	Pack of 3 Men's Y-fronts	D093	£29.99		29.99	23/04/2021 12:03:47	10423-36-38	2	5			0%	
<a href="#">D093_Y_39-41</a>	MENS Y FRONTS 39-41 SET OF 3	Pack of 3 Men's Y-fronts	D093	£29.99		29.99	23/04/2021 12:03:46	10423-39-41	2	5			0%	

PIM		Panels	Preferences	Import Files	Logout (DanielMartin)		
Products	Groups	Images	Categories	Attributes	Attribute Sets	Company Variables	Reporting Dashboard
Search Groups	Create New Group						

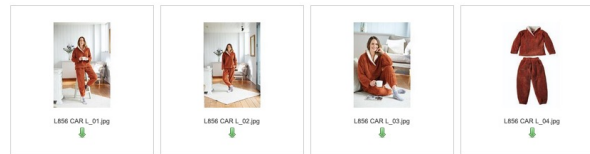
## Coopers-Groups : L856p CARAMEL PLUSH TEDDY LOUNGE SETS

Populated Attributes Only  Web Only  Print Only  Non-Printable Characters

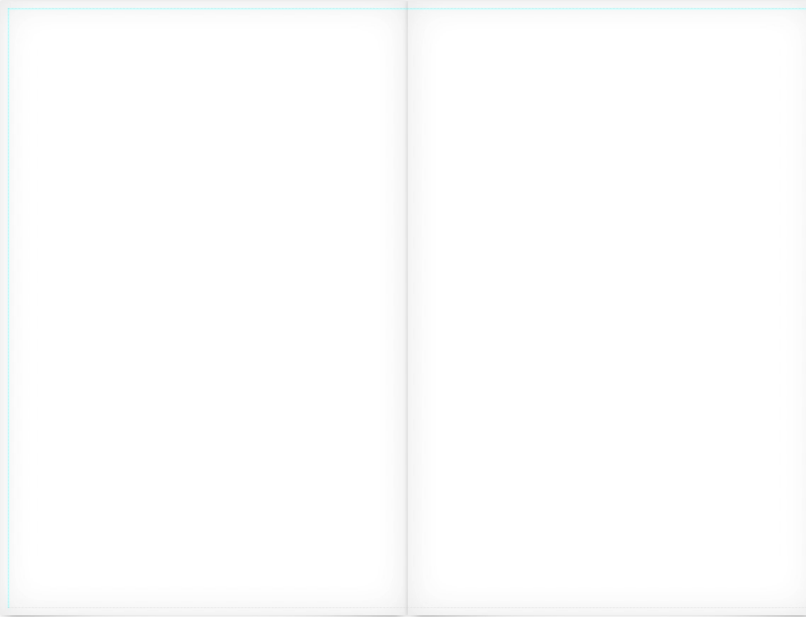
[Update](#)

Products	Group Data																																						
History																																							
Used in Jobs																																							
	<table border="1"> <tr> <td>patch_header</td> <td>Teddy fleece lounge suit envelops you in a big, soft, cosy hug</td> </tr> <tr> <td>patch_short_header</td> <td>Teddy fleece lounge suit envelops you in a big, soft, cosy hug</td> </tr> <tr> <td>clearance_header</td> <td>Not set</td> </tr> <tr> <td>patch_header_offer</td> <td>ONLY</td> </tr> <tr> <td>patch_header_offer_price</td> <td>£39.99</td> </tr> <tr> <td>patch_header_offer_20_per cent_price</td> <td>£31.99</td> </tr> <tr> <td>patch_header_welcome_offer_price</td> <td>£34.99</td> </tr> <tr> <td>patch_header_blue_cross_offer_price</td> <td>Not set</td> </tr> <tr> <td>clearance_header_offer_price</td> <td>Not set</td> </tr> <tr> <td>patch_header_158_alt_offer_price</td> <td>Not set</td> </tr> <tr> <td>patch_sub_header_01</td> <td>2-piece set</td> </tr> <tr> <td>patch_short_sub_header</td> <td>2-piece set</td> </tr> <tr> <td>clearance_sub_header</td> <td>Not set</td> </tr> <tr> <td>patch_long_desc_01</td> <td>Cuddle into our super-soft and fluffy, 2-piece caramel teddy fleece lounge suit with contrasting 'cookies and cream' collar. A soft-stretch waistband adds supreme comfort for snuggling on the sofa with a steaming cup of cocoa or a cheeky evening tipple. 100% machine washable acrylic. S (10-12), M (14-16), L (18-20), XL (22-24).</td> </tr> <tr> <td>patch_short_desc_01</td> <td>Cuddle into our super-soft and fluffy, 2-piece caramel teddy fleece lounge suit with contrasting 'cookies and cream' collar. A soft-stretch waistband adds supreme comfort for snuggling on the sofa with a steaming cup of cocoa or a cheeky evening tipple. 100% machine washable acrylic. S (10-12), M (14-16), L (18-20), XL (22-24).</td> </tr> <tr> <td>alt_patch_long_copy</td> <td>Cuddle into our super-soft and fluffy, 2-piece caramel teddy fleece lounge suit with contrasting 'cookies and cream' collar. A soft-stretch waistband adds supreme comfort for snuggling on the sofa with a steaming cup of cocoa or a cheeky evening tipple. 100% machine washable acrylic. S (10-12), M (14-16), L (18-20), XL (22-24).</td> </tr> <tr> <td>clearance_copy</td> <td>Not set</td> </tr> <tr> <td>patch_please_state</td> <td>Please state size.</td> </tr> <tr> <td>patch_20_percent_strap_line</td> <td>20% off with offer code</td> </tr> </table>	patch_header	Teddy fleece lounge suit envelops you in a big, soft, cosy hug	patch_short_header	Teddy fleece lounge suit envelops you in a big, soft, cosy hug	clearance_header	Not set	patch_header_offer	ONLY	patch_header_offer_price	£39.99	patch_header_offer_20_per cent_price	£31.99	patch_header_welcome_offer_price	£34.99	patch_header_blue_cross_offer_price	Not set	clearance_header_offer_price	Not set	patch_header_158_alt_offer_price	Not set	patch_sub_header_01	2-piece set	patch_short_sub_header	2-piece set	clearance_sub_header	Not set	patch_long_desc_01	Cuddle into our super-soft and fluffy, 2-piece caramel teddy fleece lounge suit with contrasting 'cookies and cream' collar. A soft-stretch waistband adds supreme comfort for snuggling on the sofa with a steaming cup of cocoa or a cheeky evening tipple. 100% machine washable acrylic. S (10-12), M (14-16), L (18-20), XL (22-24).	patch_short_desc_01	Cuddle into our super-soft and fluffy, 2-piece caramel teddy fleece lounge suit with contrasting 'cookies and cream' collar. A soft-stretch waistband adds supreme comfort for snuggling on the sofa with a steaming cup of cocoa or a cheeky evening tipple. 100% machine washable acrylic. S (10-12), M (14-16), L (18-20), XL (22-24).	alt_patch_long_copy	Cuddle into our super-soft and fluffy, 2-piece caramel teddy fleece lounge suit with contrasting 'cookies and cream' collar. A soft-stretch waistband adds supreme comfort for snuggling on the sofa with a steaming cup of cocoa or a cheeky evening tipple. 100% machine washable acrylic. S (10-12), M (14-16), L (18-20), XL (22-24).	clearance_copy	Not set	patch_please_state	Please state size.	patch_20_percent_strap_line	20% off with offer code
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patch_please_state	Please state size.																																						
patch_20_percent_strap_line	20% off with offer code																																						

### Images







New Container

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Filter '156pp'...

[Displaying 1-60 of at least 50 results] 1 2»  exclude children  unassigned products  duplicate assignments


1/8	<a href="#">Textbox</a>	<b>NEW</b>	sku M071 BLK L-XL name L-XL BLACK MAGIC TIGHTS boy_line_name Magic Tights cat_sku M071 l_code M071i merch_groups M071 part_no M071 BLK L-XL price £19.99 was_price 19.99 Usage History - click to fetch -
1/1	<a href="#">Textbox</a>	T	sku M071 BLK S-M name S-M BLACK MAGIC TIGHTS boy_line_name Magic Tights cat_sku M071 l_code M071i merch_groups M071 part_no M071 BLK S-M price £19.99 was_price 19.99 Usage History - click to fetch -
1/1	<a href="#">Textbox</a>	T	sku M071 M L-XL name L-XL MINK MAGIC TIGHTS boy_line_name Magic Tights cat_sku M071 l_code M071i merch_groups M071 part_no M071 M L-XL price £19.99 was_price 19.99 Usage History - click to fetch -
1/5	<a href="#">Textbox</a>	<b>NEW</b>	sku M072 name PK2 WARMER LEGGINGS BLACK AND GREY boy_line_name Pack of 2 Warming Leggings cat_sku M072 l_code M072i merch_group M072 part_no M072 price £19.99 was_price 19.99 Usage History - click to fetch -

Sticky Board (43902) 23G1\_156pp: English ▾, page: SPR-16 ▾, 28\_29 Updated positions

Body Board 
  List View 
  Tiled View 
  Child products included 
  Child products not included 
  Group


List View 
  Tiled View

**CARAMEL FLUSH TEDDY LOUNGE SETS**




**CARAMEL FLUSH TEDDY LOUNGE SETS**

**CARAMEL FLUSH TEDDY LOU**




**CARAMEL TEDDY FUR HOUSE SLIPPERS**



**CARAMEL TEDDY FUR HOUSE SLIPPERS**


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**RECHARGEABLE HEAT POD**

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**MINK FAUX FUR BOBBLE**

**MINK FAUX FUR BOBBLE**




**MINK FAUX FUR BOBBLE**

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**L856**

[Displaying 1-1 of 1 results]



1/5

sku: **L856**

name: **CARAMEL FLUSH TEDDY LOUNGE SETS**

alt\_patch\_lang\_copy: **Cuddles into our super-soft and fluffy, 2-piece caramel teddy fleece lounge suit with contrasting 'cookies and cream' collar. A soft-stitch waistband adds supreme comfort for snuggling on the sofa with a steaming cup of cocoa or a chewy evening tople. 100% machine washable acrylic. S (10-12), M (14-16), L (18-20), XL (22-24).**

/Volumes/EC21-Images/Images/\_Images/L856 CAR L\_03.jpg

patch\_3d\_percentstrap\_line: 20% off with offer code

patch\_caption\_01: 2-piece set

patch\_header: Teddy fleece lounge suit envelops you in a big, soft, cozy hug.

patch\_header\_offer: ONLY

patch\_header\_offer\_2d\_percent\_price: £31.99

patch\_header\_offer\_price: £28.99

patch\_header\_welcome\_offer\_price: £34.99

patch\_lang\_desc\_01: **Cuddles into our super-soft and fluffy, 2-piece caramel teddy fleece lounge suit with contrasting 'cookies and cream' collar. A soft-stitch waistband adds supreme comfort for snuggling on the sofa with a steaming cup of cocoa or a chewy evening tople. 100% machine washable acrylic. S (10-12), M (14-16), L (18-20), XL (22-24).**

patch\_gleaze\_state: Please state size

patch\_short\_desc\_01: **Cuddles into our super-soft and fluffy, 2-piece caramel teddy fleece lounge suit with contrasting 'cookies and cream' collar. A soft-stitch waistband adds supreme comfort for snuggling on the sofa with a steaming cup of cocoa or a chewy evening tople. 100% machine washable acrylic. S (10-12), M (14-16), L (18-20), XL (22-24).**

patch\_short\_header: Teddy fleece lounge suit envelops you in a big, soft, cozy hug.

patch\_short\_sub\_header: 2-piece set

patch\_sub\_header\_01: 2-piece set

Usage history: [click to fetch](#)

Unpositioned Products (0)



# MPM Flat Plan

Home » Production & Finance » Jobs » 23G1\_156op » Versions & Pages » List Flat Plans » 23G1 for all stakeholders

## 23G1 for all stakeholders



Display Settings

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Version \*  
English [EN]

With Trim Marks

Tags

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GIFT HEALTH HOME  
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Mark Michelle sus  
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Annotate

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Page Count = 78

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Current Annotations



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Back To Flat Plan  
 List Flat Plans

Job ID	43802
Job Name	23G1_156pp
Version	English [EN]
Include Decoration	<input type="checkbox"/> With Trim Marks

Page	SPR-17
Reference	SPR-17-1_SPR-17-2
Page Code	04_05
Page Folio	1028.indd
Alt Name	

Page Status	<input type="checkbox"/> Not Received
Colour Status	<input checked="" type="checkbox"/> Approval Status - New 25/09/2023 16:19:05
At Design Stage	No
Current Annotations	No

Annotate

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Discover the secret to flawless nails with these crystal-embellished glass files. Their everlasting, velvety-smooth surfaces, are kind on cuticles, prevent splitting and guarantee precision shaping. Each 114 xW1.2cm.

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Here's a gift that needs no reflection! A set of 3 hinged compact mirrors with 3 different butterfly prints set in resin for less than £10. Each compact with two mirrors: one actual size, one with 2x magnification. Colours will vary. H16.5 xW6 x D2.5cm.

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**Give the gift of a Guardian Angel**  
**SET OF 3 ANGEL PENS ONLY £14.99**

We'd all like someone to watch over us, so give the gift of a guardian angel to three special friends or loved ones. Each pen decorated with a detailed angel on the shirt clip, one each: gold-tone, rose-tone and silver-tone, all with black ball-points. Individually gift boxed. Dia. 0.7 xL13cm.

**G967 Set of 3 Angel Pens £14.99**

**LOVELY GIFT**  
 "Really lovely pens, they write well and each pen is boxed individually, so ideal gift."  
 Mrs J.C.

**Beautiful memo note box trio**  
**SET OF 3 ONLY £14.99**

Featuring oriental watercolour illustrations, these lidded note boxes are so handy and look great by the phone, at the bedside or on a desk. Three per set, one of each design with approx. 300 quality blank sheets inside. Each H11 xW5.5cm.

**J231 Set of 3 Memo Boxes £14.99**

**Super-soft and warm Merino 'gripper slippers' for men**

Thicker than normal socks, but lighter than a slipper, these soft merino 'slipper socks' will quickly become your favourite indoor footwear. Mini gripper pads prevent slips and softly-elasticated ankles stop them from slipping down. Machine washable. 40% merino wool/29% polyester/15% acrylic/15% viscose/1% elastane. Grey. One size fits men's shoe size 6-11.

**K958 Pack of 3 Men's Merino Wool Slipper Socks £15.99**

**Revitalize your home with the fresh scents of French perfumiers**  
**SET OF 3 REED DIFFUSERS, ONLY £14.99**

Infuse your space with the scents of nectarine blossom, lavender and sandalwood - no flames, chemicals or electricity. These fine French fragrances diffuse naturally through flower-topped reeds. Great for gifting. Set of 3x 120ml, each with bottle and reed sticks. H12.5 xW6.5 xD3.1cm.

**H958 Set of 3 Reed Diffusers £20.99 - £14.99 HALF PRICE**

**Velvety socks trap warm air next to your skin**  
**VALUE PACK OF 3 ONLY £14.99**

Cosy toes start with the fuzzy warmth of heavily-brushed thermal socks and cloud-soft calf-length, turn-down cuffs. Wonderful when out walking, sofa snuggling or heading for bed. Machine washable polyester/elastane. Pack of 3, one each camel, amethyst and berry. One size fits ladies' 3-7.

**L969 Pack of 3 Ladies' Snow Velvet Socks £14.99**

Did you know we have a **NO QUIBBLE 28 day Return Policy?** It's so easy to order! Visit [www.coopersofstortford.co.uk](http://www.coopersofstortford.co.uk)

# MPM & DAM Annotation Tools

The screenshot displays the MPM & DAM Annotation Tools interface. The main content area shows a catalog page with four product listings:

- Teddy fleece lounge suit**: Only 39.99. Description: Cuddle into our super-soft and fluffy, 2-piece caramel teddy fleece lounge suit with contrasting 'cookies and cream' collar. A soft-stretch waistband adds supreme comfort for snuggling on the sofa with a steaming cup of cocoa or a cheeky evening tipple. 100% machine washable acrylic. S (10-12), M (14-16), L (18-20), XL (22-24). Please state size. L856 Plush Teddy Lounge Suit £39.99
- Conquer the chill in chic style**: Beautifully lined teddy fleece. Only 49.99. Description: For a glamorous look that promises to keep you snug as a bug in a rug, slip on this super-light, cold-busting jacket. It's unbelievably soft, beautifully lined and finished with a buttoned front and two handy pockets for hat, gloves or mobile phone. Machine washable, fast-drying polyester. S (10-12), M (14-16), L (18-20), XL (22-24). Please state size. L857 Teddy Fleece Jacket £49.99
- Cuddle your feet in teddy bear fleece slipper boots**: Only 24.99. Description: Envelop your feet in a great big hug and keep them cosy from ankles to toes. With thick fleece liners, easy on/off side-slits and soft foot beds, they are so plush you won't want to take them off. Sturdy, flexible outsoles for quick trips outdoors. 100% polyester. Sizes 4-8. Please state size. L958 Teddy Fur Slippers £24.99
- Luxury faux fur radiates glamour and warmth**: Only 12.99. Description: Lightweight and luxurious, this faux fur scarf fits snug against your neck with a simple pull-through pom pom fastening, for a gorgeous gift you won't want to give away! Machine washable acrylic. L90 xW15cm. One size fits all. L971 Faux Fur Bobble Scarf £12.99

Annotations are visible on the right side of the interface:

- Search in Atlas: [input field]
- Collapsible All [button] Expand All [button]
- Items 1/1 (1/1)
- Emily Weston 9/23/23  
PLEASE GIVE LESS SPACE TO L971 AND ADD K623 FROM SPRA2 TO THIS PATCH - HAVE UPDATED STICKYBOARD BUT NOT PUBLISHED YET
- Emily Weston 9/23/23  
PLEASE GIVE LESS SPACE TO L971 AND ADD K623 FROM SPRA2 TO THIS PATCH - HAVE UPDATED STICKYBOARD BUT NOT PUBLISHED YET

At the bottom of the interface, there is a navigation bar with the following options: Approve, Reject, Submit Annotations, Revisions, Back, Side by Side, Overlay, Analyze, Align, View Options, Rotate, Preferences, Zoom.

# The Result

Digitised production

Consolidated data with one single source of truth

Streamlined internal processes

50% reduction in the rounds of artwork amends

Increased output by 15% (catalogue pages)

Ability to react quickly to market conditions and trade effectively

# The Result

*“Late price and product changes  
would have been impossible to  
do without Renaissance”*

Steve Tozer  
Production Manager



# The Future

*“We are seeing the real benefits of having one version of the truth across all of our production streams and the speed at which updates can be made is a great asset. I could not recommend ec2i highly enough if you need a hardworking, conscientious, and generally lovely group of people to partner with”*

**Daniel Martin**

Head of Creative and Customer Communications

**Thank You**

**COOPERS**  
OF STORTFORD

