



Useful information & FAQ's

When is the deadline for entries?

Your entry needs to be with us by **4pm on Friday 28 June 2024**.

Your entry MUST relate to the trading period 1 January 2023 – 31 December 2023.

Who can enter?

Any organisation involved in direct-to-customer retailing across traditional and newly emerging channels from both Business to Business and Consumer sectors.

Suppliers/Agencies may collaborate with clients to enter any categories.

We're a small business, what chance do we have of winning?

Our judges will choose who they think has performed the best overall, regardless of size.

Traditionally small businesses have won big at the Awards. Please [visit](#) our archive of past winners.

How do I submit my entry?

We accept digital and postal entries, please complete the entry form, and await instructions before submitting your entry.

Who Judges the entries?

An independent panel of acknowledged and recognised experts in the sector. Judges do not mark the entries of any business with which they have or had any involvement, and all sign a confidentiality agreement prior to receiving any entries.

If I submit financial results in my entry will they stay private?

Entries are seen only by the Direct Commerce Awards team and our judges. In over 25 years, there has never been a breach of confidentiality. You are welcome to express financial information/sales in percentages, rather than disclose figures.

When is the shortlist released and what happens if I'm on it?

The shortlist will be released on 9 September 2024. All shortlisted entrants will receive 1 complimentary place to the Awards presentation taking place in October 2024.

What do winners receive?

All winners receive a trophy and are featured in Direct Commerce Magazine.

Our Awards team is ready to help with any other questions you may have. Please email events@directcommerce.biz or call **0208 092 5227**