Client side membership packages

Company membership is priced by annual sales turnover and offered on an annual basis. All published prices are subject to VAT at the prevailing rate.

Membership	6 month intro £0 for six months	Personal £149 a year	Turnover £0 - £5m £595 a year	Turnover £5m - £20m £795 a year	Turnover £20m+ £1,095 a year
Who it covers	One named client-side professional	One named client-side professional	Team	Team	Team
DCA virtual sessions	Selected access by invitation	Full member programme for named person	Full member programme for team*	Full member programme for team*	Full member programme for team*
Monthly brands-only marketing forum	2 introductory visits per brand	Ongoing member access*	Ongoing member access*	Ongoing member access*	Ongoing member access*
Included physical event places per year	0	0	1	2	3
Preferential rates for additional event places	Standard booking rates confirmed per event	✓	✓	✓	✓
A trusted point of contact for guidance, introductions and referrals	Ongoing member support not included	Own professional challenges	Business and team	Business and team	Business and team
Preferential recruitment fees through Expert Register	Not included	Not included	✓	✓	✓

*Subject to booking availability, session capacity and appropriate attendee limits.

Personal membership covers one person, not the wider company. The introductory offer is limited to one complimentary membership per eligible brand, subject to DCA approval and review. Forum visits do not reset when the attendee changes.

Client side membership details

Who client side membership is for

Client-side membership is for employed professionals and people operating brands. The 6 month intro helps one named professional explore DCA. Personal membership supports one named professional investing in their development. Company membership gives a business's team access to DCA, with annual company fees based on sales turnover.

Virtual sessions and the marketing forum

Paid Personal membership includes the full member virtual programme for the named person. Company membership gives the team access, subject to capacity and appropriate attendee booking limits, especially for confidential forums. Full programme access does not mean unlimited physical event attendance or access to every paid service. The monthly brands-only marketing forum offers confidential, practical peer discussion with other brand leaders. Paid members have ongoing access during membership, subject to booking availability. Attendance by any particular individual or brand is not guaranteed. During the 6 month intro, each brand can attend the forum twice. One attendee per brand may attend each free virtual session. An occasional approved substitute is allowed, but colleagues cannot rotate regularly through the introductory membership. The two forum visits are counted per brand, not per attendee.

Physical events

Company membership includes one, two or three physical event places per year as shown in the table. Personal and company members receive preferential rates for additional places. Eligible events, booking availability and prices are confirmed for each event. The introduction uses standard booking rates; no introductory discount is promised. There is no half-price ticket allowance in the new offer.

Confidential guidance and referrals

All paid members have a trusted point of contact throughout the year for guidance, introductions and referrals. Personal membership covers the individual's own professional challenges; company membership covers the business and team. We help identify a practical next step or an appropriate referral. This does not promise 24-hour availability or that DCA will deliver every requested service.

Recruitment through Expert Register

Company members receive preferential recruitment fees for permanent, interim and consultancy appointments. Fees are agreed per assignment and clearly outlined in the booking forms. This benefit is not included in the introduction or Personal membership.