Supplier membership packages

All published prices are subject to VAT at the prevailing rate.

Annual membership	Independent £195	SME Associate £495	Associate £795	Bronze £1,950	Silver £2,950	Gold £4,950
Included event places	0	1	1	2	3	4
Preferential rates for additional event places	✓	✓	✓	✓	✓	✓
Supplier profile when launched	1	1	1	1	1	1
Rotating homepage supplier spotlight when launched	✓	✓	✓	✓	✓	✓
Additional fixed recognition when launched	0	0	0	3 months	6 months	12 months
Data Enhancer checked company records	0	20	30	50	75	100
Data Enhancer delivery batches	0	1	1	1	Up to 2	Up to 2
Opportunity to create and host virtual sessions	1	1	1	2	2	3
Eligible to propose a Savvy Circle topic	✓	✓	✓	✓	✓	✓
Newsletter banner placements	0	0	0	2	3	4
Dedicated promotional emails	0	0	0	0	1	2
Expert article publication and LinkedIn promotion	1	2	3	4	5	6

How the benefits work

Events and Savvy Circles

Included event places apply to eligible DCA events, with the event programme and booking details confirmed by DCA. Preferential rates apply to additional tickets booked at DCA events. All members can propose a Savvy Circle topic. DCA selects topics and hosts for audience relevance, a balanced programme, overlapping subjects and available slots. Selection and hosting are not guaranteed. Selected hosts use an included membership place where available; otherwise host attendance is provided for that event. Details are confirmed on selection, with no automatic extra ticket.

Data Enhancer

Company records are selected from Membership Services Ltd's existing database and checked against an agreed brief, subject to availability. The allowance covers company records, not a guaranteed number of individual contacts. SME Associate, Associate and Bronze receive one batch. Silver and Gold can use up to two batches sharing the annual total. Unlimited bespoke research is not included.

Virtual sessions

Topics and dates are agreed with DCA. Additional sessions may be arranged in response to member audience demand, subject to suitability and programme availability. They are not an automatic extra entitlement.

Newsletter banners and promotional emails

The new newsletter is planned to run twice monthly. Banner placements run in separate editions on agreed dates. Members supply artwork and DCA approves content. Dedicated promotional emails are sent by DCA to an agreed relevant audience, using finished member copy and artwork on agreed dates, subject to DCA approval. Substantial copywriting or design is extra. Membership does not transfer the database or promise a send to the entire database.

Expert articles and LinkedIn promotion

Each allowance covers a member-supplied expert article, a light edit, website publication and one accompanying LinkedIn post linking to it. Publication and promotion dates are agreed together with DCA, subject to editorial approval for relevance and quality. Members supply finished articles by an agreed deadline. Late submissions move to the next available agreed slot. Substantial rewriting is extra. Articles are separate from virtual sessions; additional contributions may be published at DCA's editorial discretion without creating an extra entitlement.